
SHEAFFER'S
COMPLETE SERVICE POLICY

and

Simplified
Service Pricing Chart



Effective June 1, 1951

W.A. Sheaffer Pen Co.

C. R. SHEAFFER, President

FORT MADISON, IOWA, U. S. A.

IN CANADA:-MALTON, ONTARIO

PLEASE ADDRESS REPLY TO THE COMPANY,
MARKING IT FOR THE ATTENTION OF THE WRITER

Gentlemen:

Because of a recent change in our procedure for handling the exchange of repair parts, which, incidentally, should help us considerably to expedite return shipments, it will be necessary for us to keep in our files a copy of the packing slip or invoice accompanying each parts shipment. In the past, these have been returned to you, the dealer, right along with the return shipment.

Some dealers, we realize, do not use packing slips--letting their job envelopes serve in that capacity. However, in the future, unless a packing slip is included with each shipment, we must necessarily consider our count as accurate.

If you wish to have a copy of your packing slip returned with the merchandise as in the past, we suggest you prepare duplicate copies and either retain one copy in your files or send both copies with the shipment, in which case we will return one copy which may be used to help identify the shipment.

While this may appear as if we are placing an extra burden on you, in the final analysis it should actually save you time and labor. By having an accurate listing against which to check, errors and mix-ups will be minimized resulting in less bookwork and correspondence on your part in trying to get discrepancies adjusted.

Sincerely yours,

W. A. SHEAFFER PEN COMPANY



Manager
Service Correspondence Division

VCHayes:nf

W.A. Sheaffer Pen Co.

C. R. SHEAFFER, *President*

FORT MADISON, IOWA, U. S. A.
IN CANADA: MALTON, ONTARIO

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VCHayes:nf

[REDACTED]

I. Lifetime Pens Made Prior to March 1, 1945. (This includes all Lifetimes up to the Post-War Triumph line.)

- A. A charge of 85¢ list for complete servicing will be made.
- B. This 85¢ service charge includes replacing all unusable parts returned, including the point, providing these parts have not been wilfully damaged. (If parts or colors are unavailable, it may be necessary to substitute. See substitution policy.)
- C. Missing parts will be supplied at the regular parts price and will be added to the 85¢ service charge.
- D. If a customer requests that his guaranteed pen should be put in good writing condition for 35¢, we will do just that, but will not completely service it. This 35¢ charge will not be subject to any discount.

II. White Dot Pens with Lifetime Nibs (made from March 1, 1945, to September 1, 1947.)

These pens are indentified as pens having a Lifetime point, with a plastic spiral finger grip on lower portion of barrel, and also an innerspring clip.

- A. A charge of 85¢ for complete servicing will be made.
- B. This 85¢ service charge includes replacing all unusable parts returned, including the point, providing these parts have not been wilfully damaged.
- C. Missing parts will be supplied at the regular parts price and will be added to the 85¢ service charge.
- D. If the customer requests that only the point be serviced or replaced under the terms of the guarantee, we will do just that, but will not completely service the pen. The only charge made in this case will be for postage and insurance.

III. All Other Sheaffer Pens.

- A. Service charge — \$1.50.
- B. This charge covers the servicing of the pen and the replacement of all unusable parts except the cap.
- C. Missing parts will be charged for at regular list parts prices.
- D. Where a new cap is required*, the price of a new cap **ONLY** will be charged, and servicing of pen will be included at **NO EXTRA COST**.

*This usually can be determined by a clip torn from the cap or a cracked cap.

Pen Cap Charges:

<u>Retail Prices of Pen</u>	<u>Model</u>	<u>Cap Charge</u>
\$ 3.75	Craftsman	\$ 1.50
5.00	Admiral	1.85
8.75	Sovereign	2.75
10.00	Tuckaway	2.75
10.00	Statesman	2.75
10.00	Statesman TM	3.75
12.50	Valiant	3.75
15.00	Sentinel	7.00
17.50	Crest	9.00
19.75	Signature	9.00
20.00	Autograph	13.00

The original retail price of the item to be serviced will govern the charge for a new cap.

- E. We will quote on any pens not covered by the above price schedule if charges will exceed \$1.50.

Note: Above prices do not include Federal Excise tax, where applicable.

GENERAL

1. a. Point exchanges only, from one grade to another, will be 50¢ net on a new pen.
b. If the pen is obviously used and worn, the \$1.50 service charge will apply.
2. All parts must be returned. If any parts are missing, list price for missing parts will be charged. If cost of the missing parts exceeds the service charge, the cost of parts only will be charged.
3. Any service rendered that is due to faulty material or workmanship will be done on a no-charge basis. Defective conditions must be confirmed by our inspection. Defects due to faulty material or workmanship should generally show up in the first year of use.
4. a. All prices quoted are list, except where otherwise stated, and are subject to change without notice.
b. Dealers' regular discount of 33½% will be allowed for factory repairs.
c. All gold parts and parts with gold findings are taxable under the Federal Excise Tax Law.

Instructions on Returning Merchandise for Service!

You can help us speed completed work back to you by making certain that your instructions accompany the shipment itself. Here's how:

Whether you ship by parcel post or express, do these things——

1. PLACE INSTRUCTIONS IN ADDRESSED ENVELOPE.
- 2. PUT REGULAR POSTAGE ON ENVELOPE.
3. ATTACH ENVELOPE TO OUTSIDE OF PACKAGE WITH SCOTCH TAPE.

We are constantly trying to improve our service but this is one phase where we cannot improve without your help. We will greatly appreciate your advising all individuals in your organization handling Sheaffer returns to comply with this request as it will mean better satisfied customers for you.

By attaching instructions to your package you——

- avoid serious delays involved in matching correspondence with jobs.
- eliminate unnecessary handling.
- permit us to follow properly your specific instructions.

*Where envelope is attached to express package, express agent cancels stamp on envelope eliminating necessity of clearing through post office.

ALL SHIPMENTS ARE MADE F.O.B., FORT MADISON, IOWA

Index to Repair Section of

SHEAFFER'S WORK BOOK

	PAGE
Barrel Cap, Assembling Plunger	72
Cap Strips	74-66
Clip Repair	73
Color Code	7
Filling & Cleaning.	69
Identification Data	8
Illustrated Pens - Actual Size.	9
Innercap	74
Leaks at Seal	71
Metal Caps.	66A
Packing Units	65
Plastic Caps.	66-74
Plunger Chart	39
Plunger Washers, Replacing.	67
Point Gauge Chart	75
Point Repair	60
Price List.	76
Repair Service Policy in Brief.	4
Repair Data, Explanation of	5
Sac Chart	40A
Stratowriter Repair, Retractable Model.	57
Touchdown Pen Repair.	59A
Triumph Points, that are screwed onto section	64
Triumph Pen Supplement.	68
Triumph Pen, cutaway view	73
Your repair Service Dept. at Sheaffers.	1
#23W - 33W - 77W Pens	72
Protector Tube chart.	40C
Plunger Tube Chart.	40C

Misc. Section in Back of Book
Repair Shop Suggestions
Pictures of Tools
Pen Pointer
Section in Front
of Book Re: Policies

"YOUR REPAIR SERVICE DEPARTMENT

AT SHEAFFER'S"

There is a very definite relationship between selling merchandise and servicing that same merchandise. In a great many instances, a sale will actually depend on your ability to offer service on the product and such is very true in regard to selling pens and pencils.

For this reason, we maintain here at Sheaffer's a very efficient and up-to-date Service Department, equipped to handle repairs and adjustments on all Sheaffer merchandise. This department is operated not only for your benefit, but for the benefit of all Sheaffer users, who are confident that should some minor adjustment be necessary in regard to their Sheaffer pen or pencil, such repairs will be handled for them here in Fort Madison within a very reasonable length of time and for a very nominal charge.

The work in the Service Department is carried out on a line system of operation, where each operator handles only one phase of the repair work. By handling our repairs in this manner, we are better able to take full advantage of the technological skill of each individual to insure better quality in our work. By being trained to perform only one operation in the repair of a pen or pencil, each operator becomes an expert in that particular phase of the work and not only produces a superior job, but handles a larger volume of work daily.

While, we previously mentioned, we have gone to every means possible to have an efficient and well-equipped Service Department, we must have the cooperation of every one of our dealers in many ways to secure a successful operation and to offer the very best and most prompt service to Sheaffer users. To elaborate on this, we would like to mention a number of ways in which you can be of material assistance to us and probably foremost is in actual customer contacts. We have found that of the approximately 4,000 pens we handle through our department daily, that better than half of these should not have been returned to us at all. Falling in this category are pens which have been returned because they do not fill or hold a sufficient supply of writing fluid. An investigation on our part has revealed that this complaint was brought about by ignorance on the part of users, as they had not been properly instructed on the proper method of filling a Sheaffer pen at the time of sale. You, as a dealer, could have prevented this complaint.

** PROPER INSTRUCTION **

Also falling into this category are those pens which appear to the user to be leaky and many times cause damage as a result of this condition. Our investigation into this complaint has brought out that once again, users have not been instructed in the proper removal of excess writing fluid after a pen (and this is particularly true of Triumph pens) has been filled. It is absolutely essential that the nib, feed, and the finger grip all must be wiped clean after filling. The feed on a Sheaffer pen serves as a sponge to absorb all surplus fluid which is spread to the writing point. If the combs of the feed are saturated from filling, they cannot take care of the extra fluid which might be expelled from the fluid chamber and this condition will cause the pen to flood when there is absolutely nothing wrong with it mechanically. Once again, you, as a dealer in direct contact with users, could have prevented this complaint.

As you probably know, about 85% of all pens and pencils that are sold are in the gift category and the biggest share of these items, when they reach

the consumers' hands, do not have the instructions with them, so that the ultimate user is not familiar with the proper way to fill or care for a pen or a pencil. This, of course, causes us considerable difficulty and our only recourse is to impress upon you, once again, the importance of having your clerks request that instruction sheets be left in the gift box if the set is to be used as a gift presentation.

**** SELL PROPER POINT ****

Another reason for a large number of returns is that the person receiving the pen has not been given an opportunity to select the proper point for his or her use. We would like to point out that you, as a sales agent, are considered a fountain pen expert and therefore, you should pick out the pen with the proper point for your customer. Don't try to sell the point you like, but rather, sell the point that will fit the user's style of writing. This is very important, and many times, will mean the difference between a satisfied user or otherwise.

Be sure to sell a pen with the type of point which the ultimate consumer will need if it's a gift deal. If the ultimate consumer is a lady, we would suggest a fine, or an extra-fine point, and if the consumer is a gentleman, a medium or coarse point. You should always make an offer to exchange the point within a reasonable period of time if the ultimate consumer is not satisfied with the type of point in the pen he receives. Remember, if this person comes into your store to increase your store traffic once again, there is always a chance that you will be able to sell him something else.

**** MUST HAVE INSTRUCTIONS ****

Finally, and probably most important, is that a great proportion of the repair jobs we receive do not have accompanying instructions, or in no way indicate to us what work is to be performed. This, before anything else, will cause a delay in the handling of a repair job, for we cannot proceed with the work until we are sure that we are handling the job in accordance with the owner's wishes. In cases where pens are shipped to us and then a letter is sent under separate cover, it requires as many as from ten to thirteen days to match the two items and in a great many cases, the two are never matched. We, therefore, cannot handle the repair intelligently, and it is for this reason that we stress ATTACH INSTRUCTIONS TO, OR ENCLOSED WITHIN, EACH REPAIR PACKAGE SENT US.

As we stated before, we are trying to do the very best possible job in handling repairs for you and your customers, but we definitely need your help and cooperation, since you are the one who comes in direct contact with all Sheaffer users. As you can see from reading the foregoing, a great many repair complaints can be handled right in your own store or, if this is not possible you can help us to do a much better job by discussing each customer's pen difficulties with him and sending us, along with the repair job, a complete case history of the pen as to exactly why it is causing trouble, etc. It is necessary to have complete information if we are to do a good repair job on our products. It is the same as with a mechanic repairing an automobile or a doctor in his efforts to cure your illness, we must have information to work with.

If you will go along with us and do your part, we are confident that you can expect the very best of service from us.

EXPLANATION OF REPAIR DATA

The purpose of the following material is to:

1. Help you identify Sheaffer pens which you receive from your customers for repairs. (You should know the trade name of the model, correct color designation, retail price, and factory symbol number.)
2. Help you order from the factory the correct repair parts you need.
3. Help you analyze our repair invoices (which list pens according to factory symbol number) and to identify repaired pens which are returned to you from the factory.

In this section are mimeographed sheets which show actual-size drawings of representative models manufactured by this company, with the correct symbol number, trade name (if any), and price under each model. (This includes only Radite pens which were first manufactured in 1924. Hard rubber pens manufactured previous to that date are no longer repaired because parts are not now available.

Here is how it works: When you have a Sheaffer pen you cannot identify, leaf through the illustrated sheets, (identification charts) in this repair section until you find a drawing of a pen that is exactly the same shape and size as the pen you cannot identify. Remember, these drawings are actual size. Then refer to the "distinguishing marks" listed below the illustrated pen, and compare each feature of the pen you have with the distinguishing marks listed vertically in the various columns. When you find the column listing the distinguishing marks that exactly correspond with your pen, the correct symbol number, trade name, and retail price will be shown at the top of that column.

For example, if you have a black tapered pen with a white dot, a 1/4" 14 karat gold band on the cap, a 14 karat clip and a lever fill, but you can't identify that pen, you should leaf through the illustrated sheets until you come to the drawing which shows a premier #8T pen. This pen is the same size and shape as the pen described in this example, but it is not the same pen. So you scan the column which lists distinguishing marks, comparing each feature with the pen you have, and you will find that it fits the distinguishing marks listed in the second column in this example. Going to the top of that column, you find that the pen is a Heritage Autograph #85T pen which retails at \$20.

When you have identified a particular model from the identification chart, follow the column on down and you will find the symbol number of the various parts used in this particular model pen. For prices on individual parts refer to Repair Parts Price list in this section .

Important: All symbol numbers shown are for plain black pens. Each color, except black is designated by a letter in front of the symbol number. The absence of a prefix letter indicates that the pen is black. The attached "Color Code Chart" will show what color each letter designates.

EXPLANATION OF REPAIR DATA, cont'd.

PENCILS: The same color letters apply to pencils, except that black pencils are indicated by the letter "L", while black PENS are indicated by the absence of any prefix letter. When ordering parts for a pencil, it will be simpler to associate the pencil with a matching pen in your order. (Example: "Mechanism for pencil that matches K8T pen.") On all except current pencils, we suggest that you send the pencil in to us if it takes new parts.

If there are any questions regarding any of this material, write direct to the Service Instructor.

* * * * *

SHEAFFER'S COLOR CODE

If the symbol number on an invoice starts with

...THEN...

The color of the merchandise is:

- A*
- B
- C
- D
- E
- F
- G
- H
- J
- J
- K
- L
- M
- N
- N
- P*
- R
- S
- W

- Black and gray pearl - mottled
 - Burnt-Umber Brown
 - Golden brown - striped brown and gold
 - Ebonized pearl - mother-of-pearl inlaid in black
 - Marine green - striped green and black
 - Roseglow - striped rose and black
 - Solid green (desk pen)
 - Green and black - mottled
 - (Old Style) Jade green - light green flaked with white
 - (New Style) Evergreen
 - Black and white - mottled
 - Plain black - pencils only
 - Gray with irregular red lines
 - (Old Style) Blue and black - mottled
 - (New Style) Burgandy
 - Pearl gray - striped gray and black
 - Solid orange - flat top only
 - Carmine - striped black and deep red
 - Blue - (Persian Blue)
- *Always chrome trimmed

Example:

Carmine Premier lever pen -S8T - \$10.00
Marine green Lady Sheaffer - E73WS - \$8.75

IDENTIFICATION DATA

To further help you in your identification of our pens here are a few letters that are found in our factory symbols. All of these letters will be found in the rear of the listing numbers such as 4T. The T in this case means long lever type pen.

T - Regular lever type	OW - a 3/8" band cap on our post war 94
V - Short lever type	A - on our 46's - lever type
W - regular plunger type	M - on pens manufactured before the Triumph - midget or very short models
WS - short plunger type	X - on pens manufactured before 3/1/45 chrome trim
H - on pens manufactured before 1942 - Military Style Clip	X - post war pens - stainless steel caps.
SG - short flat top style	XC - High polished stainless steel chased caps - 1948 line.
C - regular flat top style	S - Long Touchdown
R - ring	SM - Short Touchdown
WM - Triumph Plunger Tuckaway	TM - Thin Model Touchdown
D, DP, WD or SD - Desk Pen	
TA or TAA - Post war pen with radite threads	



ILLUSTRATED PEN-92W-STATESMAN
Actual Size

PEN SYMBOL	92W	79W	59W	72W
TRADE NAME	STATESMAN	SOVEREIGN	ADMIRAL	STATESMAN
RETAIL PRICE	10.00	8.75	5.00	10.00

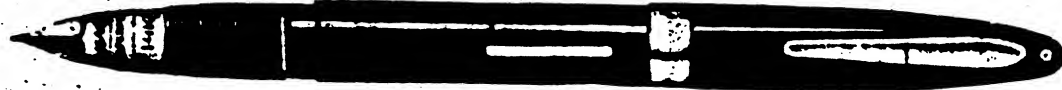
	SOME OF THE DISTINGUISHING MARKS			
WHITE DOT	Yes	Yes	No	Yes
WIDTH OF BAND	3/16"	1/32" Band	1/32" Band	1/4" Band
POINT	92	79	59	79
LEVER OR PLUNGER	Plunger	Plunger	Plunger	Plunger
CLIP OR CLASP	Clip	Clip	Clip	Clip
PROCEDURE FOR REPAIR	PAGE 41			

PARTS				
CAP	92W	79W	59W	72W
BARREL	92W	92W	59W	72W
REB. UNIT	92W	79W	59W	79W
REB. PLUNGER				72W
PLUNGER	5392W	5392W	5392W	77W
BAND				
CAP THREAD SLEEVE &	92W	79W	59W	72W
PLG. WASHER	#2	#2	#2	#2
GUARANTEE	*	*	NON-LET.	NON-LET.

*If the point is stamped Life Time, the guarantee is on the point only. All other parts excluded. If not stamped Life Time no Life Time guarantee.

W.A. SHEAFFER PEN CO.

CHK'D BY <i>[Signature]</i>	CHK'D BY <i>[Signature]</i>	DATE <i>1-15-46</i>	SYM. NO.
IDENTIFICATION CHARTS			K79-I-1000-PAGE 9



ILLUSTRATED PEN - 92T - STATESMAN
Actual Size

PEN SYMBOL	92T	79T	59T	72T	79TAX
TRADE NAME	STATESMAN	SOVEREIGN	ADMIRAL	STATESMAN	ADMIRAL
RETAIL PRICE	10.00	8.75	5.00	10.00	8.75
	SOME OF THE DISTINGUISHING MARKS				
WHITE DOT	Yes	Yes	No	Yes	Yes
WIDTH OF BAND	3/16"	1/32" Bead	1/32" Bead	1/4" band	1/32" Bead
POINT	92	79	59	79	79
THREAD RING	Yes	Yes	Yes	Yes	No
LEVER OR PLUNGER	Lever	Lever	Lever	Lever	Lever
CLIP OR CLASP	Clip	Clip	Clip	Clip	Clip
COLORS	C-E-L-P-S	Black Only	C-E-L-P-S	Black Only	C-E-L-P-S
PROCEDURE FOR REPAIR PAGE		43	-		
PARTS					
CAP	92T	79T	59T	72T	79TAA
BARREL	92T	92T	59T	72T	79TA
NIB UNIT	92W	79W	59W	79W	79W
BARREL END	92T	92T	59T	72T	79TA
LEVER	3VA	3VA	3VA	3VA	3VA
LEVER LOOP	4	4	4	4	4
SAC	3VA	3VA	3VA	3VA	3VA
BAR	2V	2V	2V	2V	2V
CAP THREAD SLEEVE	92W	79W	59W	72W	
GUARANTEE	*	*	Non-LFT	Non-LFT	*

* If point is stamped, Lifetime, the guarantee is on the point only, All other parts are excluded. If not stamped Lifetime, No Lifetime guarantee.

W.A. SHEAFFER PEN CO.

DRN BY *TP* | CH'K'D BY *G* | OK'D BY *ONG* | DATE 1-12-48

SYM. NO.
K79-I-1000-PAGE 10

UNIT: IDENTIFICATION CHARTS



ILLUSTRATED PEN 82W-STATESMAN
Actual size

PEN SYMBOL	82W	82T
TRADE NAME	STATESMAN	STATESMAN
RETAIL PRICE	10.00	10.00
SOME OF THE DISTINGUISHING MARKS		
WHITE DOT	YES	YES
WIDTH OF BAND	1/4"	1/4"
POINT	8	8
LEVER OR PLUNGER	PLUNGER	LEVER
CLIP OR CLASP	CLIP	CLIP
PROCEDURE FOR REPAIR	Page 49	Page 51
PARTS		
CAP	72W	72W
BARREL	72W	72W
POINT	8	8
VAC FILL UNIT	82W	
PLUNGER	77W	
PLUNGER WASHER	#2	
FEED	82W	82T
CAP THREAD SLEEVE & BAND	72W	72W
BARREL END		82T
LEVER		3VA
LEVER LOOP		4
SAC		3VA
BAR		2V
GUARANTEE	Non. Lft.	Non. Lft.

W. A. SHEAFFER PEN CO.

DRN BY <u>R.C.C.</u>	CHK'D BY	O.K. BY	DATE 10-4-48	SYM. NO
IDENTIFICATION CHART				PAGE 10-A



ILLUSTRATED PEN - 94W - VALIANT
ACTUAL SIZE

PEN SYMBOLS	94W	94W Auto	940W	
TRADE NAME	VALIANT	AUTOGRAPH II	VALIANT	
RETAIL PRICE	12.50	20.00	12.50	

SOME OF THE DISTINGUISHING MARKS

WHITE DOT	Yes	Yes	Yes	
WIDTH OF BAND	19/32 "	19/32" 14K	3/8"	
POINT	92	92	92	
LEVER-PLUNGER	Plunger	Plunger	Plunger	
CLIP OR CLASP	Clip	Clip 14K	Clip	
COLORS	C-E-L-P-S	C & L	B-W-C-E-L-P-S	

PROCEDURE FOR REPAIR PAGE 41

PARTS

CAP	94W	94W Auto	940W	
BARREL	94W	94W	940W	
NIB UNIT	92W	92W	92W	
VAC-FIL UNIT			940W	
PLUNGER	5374W	5374W	940W	
CAP THREAD SLEEVE & BAND	94W	94W Auto	940W	
PLUNGER WASHER	#2	#2	#2	
GUARANTEE	*	*	Non-LFT	

* If the point is stamped Lifetime, the guarantee is on the point only. All other parts excluded. If not stamped Lifetime, no Lifetime guarantee.

W.A. SHEAFFER PEN CO.

DRN BY *ZP* CH'K'D BY *G* O.K.D BY *ONG* DATE 1-12-48

SYM. NO.
K79-I-1000 PAGE II

UNIT:- IDENTIFICATION CHARTS



ILLUSTRATED PEN - 94T - VALIANT
Actual Size

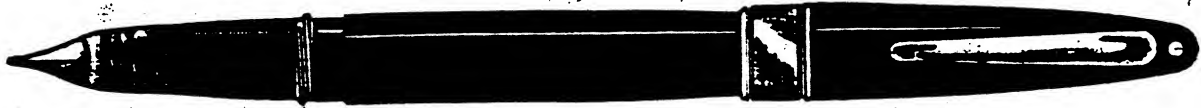
PEN SYMBOLS	94T	94T AUTO	940T	
TRADE NAME	VALIANT	AUTOGRAPH II	VALIANT	
RETAIL PRICE	12.50	20.00	12.50	
SOME OF THE DISTINGUISHING MARKS				
WHITE DOT	Yes	Yes	Yes	
WIDTH OF BAND	19/32"	19/32" 14K	3/8"	
POINT	92	92	92	
LEVER - PLUNGER	Lever	Lever	Lever	
CLIP OR CLASP	Clip	Clip 14K	Clip	
COLORS	Black Only	Black Only	Black Only	
PROC. FOR REPAIR	PAGE 43			

PARTS				
CAP	94T	94T Auto	940T	
BARREL	94T	94T	940T	
ME UNIT	92	92	92	
LEVER	4A	4A	4A	
LEVER LOOP	94T	94T	94T	
SAC	4V	4V	4V	
BAR	4V	4V	4V	
BARREL END	94T	94T	940T	
CAP THREAD SLEEVE ^{& Band}	94W	94W Auto	940W	
GUARANTEE	*	*	Non-LFT	

* If the point is stamped Lifetime, the guarantee is on the point only. All other parts excluded. If not stamped Lifetime no Lifetime guarantee.

W.A. SHEETER PEN CO.

DRN BY <i>TT</i>	CHK'D BY <i>F</i>	O.K.D BY <i>ONG</i>	DATE 1-12-48	SYM. NO. K79-I-1000-PAGE 12
UNIT - IDENTIFICATION CHARTS				



ILLUSTRATED PEN 920W
Actual size

PEN SYMBOL	920W	920T
TRADE NAME	VALIANT	VALIANT
RETAIL PRICE	12.50	12.50
SOME OF THE DISTINGUISHING MARKS		
WHITE DOT	YES	YES
WIDTH OF BAND	3/8"	3/8"
POINT	92 UNIT	92 UNIT
LEVER OR PLUNGER	PLUNGER	LEVER
CLIP OR CLASP	CLIP	CLIP
PROCEDURE FOR REPAIR	Page 41	Page 43
PARTS		
CAP	920W	920W
BARREL	72W	72T
POINT	92 UNIT	92 UNIT
VAC FILL UNIT	72W	
PLUNGER	77W	
PLUNGER WASHER	#2	
FEED	92 FEED UNIT	
CAP THREAD SLEEVE AND BAND	940WM	940WM
BARREL END		72T
LEVER		3VA
LEVER LOOP		4
SAC		3VA
BAR		2V
GUARANTEE	Non. Lft.	Non. Lft.

W. A. SHEAFFER PEN CO.

DR'N BY R. E. A. CH'K'D BY CF O.K.D BY (ONG) DATE 11-26-48

SYM. NO

UNIT:- IDENTIFICATION CHART

PAGE 12-A



ILLUSTRATED PEN - VALIANT 920S
ACTUAL SIZE

SYMBOL	920S	920S Auto	290S	290SXC	399S	82S
TRADE NAME	Valiant	Autograph	Crest Deluxe	Sentinel	Crest Mas.	Statesman
RETAIL PRICE	12.50	20.00	17.50	15.00	50.00	10.00

SOME DISTINGUISHING MARKS

White Dot	Yes	Yes	Yes	Yes	Yes	Yes
Width of band	3/8"	19/32"	Metal Cap	Metal Cap	Met. Cap 14K	1/4"
Filling Device	Touchdown	Touchdown	Touchdown	Touchdown	Touchdown	Touchdown
Clip or Clasp	Clip	Clip	Clip	Clip	Clip	Clip
Colors	B, J, W, N, L	B, J, W, N, L	B, J, W, N, L	B, J, W, N, L	B, J, W, N, L	B, J, W, N, L
Proc. for rep. parts	Page 59A	Page 59A	Page 59A	Page 59A	Page 59A	Page 59A
Thread ring	920S	920S auto	290S	290SXC	399S	82S
Cap	920S	920S Auto	290S	290SXC	399S 14K	82S
Bbl. complete	920S	920S Auto	920S	920S	920S Auto	82S
Bbl. end	920S	920S Auto	920S	920S	920S Auto	82S
Feed	920S	920S	920S	920S	920S	82T
Plunger tube	920S	920S	920S	920S	920S	920S
Protector tube	920S	920S	920S	920S	920S	920S
"O" Ring	920S	920S	920S	920S	920S	920S
Sac	920S	920S	920S	920S	920S	920S
Clip	920S	920S Auto	920S	920S	920S	920S
Thrd. slv. Asm.	920S	920S Auto			920S	920S
Screw	920S	920S	920S	920S	920S	82S
Gasket	920S	920S	920S	920S	920S	920S
Shakeproof Washer	920S	920S	920S	920S	920S	920S
Clip Spring	920S	920S	920S	920S	920S	920S
Section	920S	920S	920S	920S	920S	920S
Bbl. Ferrule	920S	920S Auto	920S	920S	920S	920S
Screw	920S	920S	920S	920S	920S Auto	920S

* 82S Conventional Type Nib

Note: Exchange price on all points and nib units \$1.50 list



ILLUSTRATED PEN - (THIN MODEL) SENTINEL DELUXE 112SX
ACTUAL SIZE

PEN SYMBOL	121S	112S	121S Auto	112SX Deluxe
TRADE NAME	Valiant	Crest Deluxe	Autograph	Sentinel Deluxe
RETAIL PRICE	12.50	17.50	20.00	15.00

SOME DISTINGUISHING MARKS

White Dot	Yes	Yes	Yes	Yes
Width of band	3/8"			
Filling Device	Touchdown	Touchdown	Touchdown	Touchdown
Clip or Clasp	Clasp	Clasp	Clasp	Clasp
Thread Ring	Yes	Yes	Yes	Yes
Colors	B, J, N, W, L	B, J, N, W, L	B, J, N, W, L	B, J, N, W, L
Point	#12	#12	#12	#12

Procedure for Repair	Page 59A	Page 59A	Page 59A	Page 59A
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PARTS

Comp. Bbl. Asm.	121S	121S	121S Auto	121S
Plunger Tube	121S	121S	121S	121S
Protector Tube	121S	121S	121S	121S
"O" Ring	121S	121S	121S	121S
Screw	121S	121S	121S	121S
Gasket	121S	121S	121S	121S
Sac	121S	121S	121S	121S
Thread Ring	121S	121S	121S Auto	121S
Bbl. End	121S	121S	121S	121S
Nib Unit Assm.	#12	#12	#12	#12
Section (Threaded)	121S	121S	121S	121S
Feed	121S	121S	121S	121S
Shakeproof Washer	121S	121S	121S	121S
Bbl. Ferrule	121S	121S	121S Auto	121S
Cap	121S	121S	121S Auto	121S
Point	#12	#12	#12	#12
Clip spring	Tuckaway	Tuckaway	Tuckaway	Tuckaway
Band Assembly	121S		121S Auto	

Note: Exchange price on all point and nib units \$1.50 list.



ILLUSTRATED PEN --94WM AUTOGRAPH
Actual Size

PEN SYMBOL	94WM Auto	94WM	940WM	92WM	79 WM	59WM	72WM
TRADE NAME	Tuckaway Autograph	Tuckaway Valiant	Tuckaway VALIANT	Tuckaway II	Lady Sheaffer	Milady	Tuckaway
RETAIL PRICE	20.00	12.50	12.50	10.00	8.75	5.00	10.00

SOME OF THE DISTINGUISHING MARKS

WHITE DOT	Yes 19/32	Yes 19/32	Yes	Yes	Yes	No	Yes
WIDTH OF BAND	14K Gold	Gold	3/8" Gold	3/16" Gold	1/32" Bead	1/32" Bead	1/4" Gold
POINT	#92 Tri- umph Unit	#92 Tri- umph Unit	#92 Tri- umph Unit	#92 Tri- umph Unit	#92 Tri- umph Unit	#59 Unit	#92
LEVER OR PLGR	Plunger	Plunger	Plunger	Plunger	Plunger	Plunger	Plgr.
CLIP OR CLASP	Clasp 14K	Clasp	Clasp	Clasp	Clasp	Clasp	Clasp
COLORS	C-E-L-B	C-E-L-P-S	C-E-L-P-S	C-E-L-P-S	C-E-L-P-S	C-E-L-P-S	C-E-L-P-S

PRO. FOR REPAIR PAGE # 41

PARTS

CAP	94WM Auto	94WM	940WM	92WM	79WM	59WM	72WM
BARREL	#92WM	92WM	72WM	92WM	92WM	92WM	72WM
NIB UNIT	92	92	92	92	79	59	79
VAC-FIL UNIT			72WM				72WM
PLUNGER	5393WM	5393WM	77WM	5393WM	5393WM	5393WM	77WM
CAP THREAD SLEEVE	94WM	94W	940W	92W	79W	59W	72W
PLUNGER WASHER	#2	#2	#2	#2	#2	#2	#2
GUARANTEE		*	Non-L ^{FT}	*	*	Non-L ^{FT}	Non-L ^{FT}

* If the point is stamped Lifetime, the point only is guaranteed. All other parts excluded. If not stamped Lifetime, no Lifetime guarantee.

W. A. SHEAFFER PEN CO.

DRN BY *TP* CHK'D BY *P* O.K.D BY *ONG* DATE 1-12-48

SYM. NO. K79-I-1000 PAGE 13

UNIT-IDENTIFICATION CHARTS

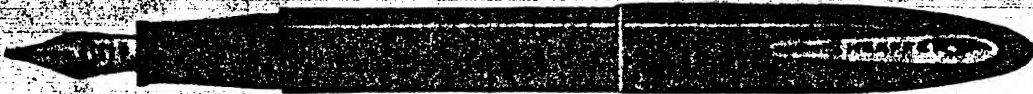


ILLUSTRATED PEN-82WM
Actual size

PEN SYMBOL	82WM	
TRADE NAME	TUCKAWAY	
RETAIL PRICE	10.00	
	SOME OF THE DISTINGUISHING MARKS	
WHITE DOT	YES	
WIDTH OF BAND	1/4"	
POINT	8	
LEVER OR PLUNGER	PLUNGER	
CLIP OR CLASP	CLASP	
PROCEDURE FOR REPAIR	Page 49	
PARTS		
CAP	72WM	
BARREL	72WM	
POINT	8	
VAC FILL UNIT	82WM	
PLUNGER	77WM	
PLUNGER WASHER	#2	
FEED	82W	
CAP THREAD SLEEVE & BAND	72WM	
GUARANTEE	Non. Lft.	

W. A. SHEAFFER PEN CO.

DR'N BY / Z.C.C.	CHK'D BY	O.K.D BY	DATE 10-4-48	SYM. NO
UNIT:- IDENTIFICATION CHART				PAGE 13-A



ILLUSTRATED PEN - CRAFTSMAN - 33W
Actual Size

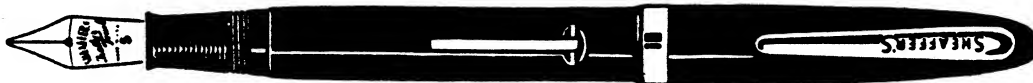
PEN SYMBOL	55T	33W	23W	33T	23T	33TA
TRADE NAME	ADMIRAL	CRAFTSMAN	CADET	CRAFTSMAN	CADET	CRAFTSMAN
RETAIL PRICE	5.00	3.50	2.75	3.50	2.75	3.50

SOME OF THE DISTINGUISHING MARKS

WHITE DOT	No	No	No	No	No	No
WIDTH OF BAND	1/32" Gold Band	1/32" Gold Band	1/32" Gold Band	1/32" Gold Band	1/32" Chrome Band	1/32" Gold Band
POINT	5	33	25	33	23	33
LEVER OR PLGR.	Lever	Plunger	Plunger	Lever	Lever	Lever
CLIP OR CLASP	Flip	Clip	Clip	Clip	Clip	Clip
THREAD RING	No	Yes	Yes	Yes	Yes	No
COLORS	B-W-C-E-L-P-S	C-E-L-P-S	C-E-L-P-S	C-E-L-P-S	C-E-L-P-S	C-E-L-P-S-BW
PROC. FOR REPAIR	PAGE 49	49	49	51	51	51
PARTS						
CAP	55T	33W	23W	33T	23T	33TA
BARREL	55T	33W	33W	33T	23T	33TA
SECT. OR BBL. END	55T BBL. END	33W SECT.	33W SECT.	33T BBL. END	23T BBL. END	33TA BBL. END
FEED	55T	33W	33W	33T	33T	33T
POINT	5	33	33	33	33	33
PLUNGER		5392W	5392W			
PLUNGER WASHER		#2	#2			
LEVER	2A			2A	2A	2A
LEVER WIRE LOOP	4			4	4	4
SAC	3VA			3VA	3VA	3VA
BAR SLEEVE BAND	2V			2V	2V	2V
CAP THREAD		33W	23W	33W	23W	
GUARANTEE	Non-Lft.	Non-Lft.	Non-Lft.	Non-Lft.	Non-Lft.	Non-Lft.

W.A. SHEETER PEN CO.

DRN BY <i>TF</i>	CHK'D BY <i>RF</i>	OK'D BY <i>WVG</i>	DATE <i>1-12-48</i>	SYM. NO. K79-I-1000-PAGE 14
UNIT IDENTIFICATION CHARTS				



ILLUSTRATED PEN - ADMIRAL

ACTUAL SIZE 52S

PEN SYMBOL	33S	52S
TRADE NAME	Craftsman	Admiral
RETAIL PRICE	3.75	5.00

SOME DISTINGUISHING MARKS

White Dot	No	No
Width of band	1/32" bead	1/8" bead
Point	33	5
Filling Mechanism	Touchdown	Touchdown
Clip or Clasp	Clip	Clip
Thread ring	No	No
Colors	B, J, N, W, & Black	B, J, N, W, & Black
Procedure for Repair	Page 59A	Page 59A
Cap	33S	52S
Barrel	33S	33S
Barrel End	33S	52S
Feed	33T	55T
Plunger tube	121S	121S
Protector Tube	121S	121S
"O" Ring	121S	121S
Sac	121S	121S
Screw	121S	121S
Gasket	121S	121S
Shakeproof Washer	121S	121S



ILLUSTRATED PEN - 74S

ACTUAL SIZE

PEN SYMBOL	73S	74S
TRADE NAME	SOVEREIGN	STATESMAN
RETAIL PRICE	8.75	10.00
SOME DISTINGUISHING MARKS		
WHITE DOT	No	Yes
WIDTH OF BAND	1/4"	3/8"
FILLING DEVICE	Touchdown	Touchdown
CLIP OR CLASP	Clip	Clip
COLORS	L-W-J-N	L-W-J-N
PROCEDURE FOR REPAIR PAGE 59A		
THREAD RING	121S	121S
CAP	73S	74S
BEL	121S	121S
BEL. END ASSEM.	73S	74S
FEED	73S	74S
PLUNGER TUBE	121S	121S
PROTECTOR TUBE	121S	121S
"O" RING	121S	121S
SAC	121S	121S
CLIP	121S	121S
SCREW	121S	121S
GASKET	121S	121S
SHAKE PROOF WASHER	121S	121S
CLIP SPRING	121S	121S
BEL. FERRULE	121S	121S



ILLUSTRATED PEN - 33WM - DIANA
 Actual Size

PEN SYMBOL	33WM	23WM
TRADE NAME	DIANA	MINORCA
PRICE	3.50	2.75

SOME OF THE DISTINGUISHING MARKS

WHITE DOT	No	W
WIDTH OF BAND	1/32 Gold Bead	1/32 Brn. Bead
POINT	33	33
LEVER OR PLUNGER	Plunger	Plunger
CLIP OR CLASP	Clip	Clip
COLOR	C-B-L-S	C-B-L-S

FIG. FOR REFERENCE #49

PARTS		
CAP	33W	23W
BBL	33WM	33WM
SECT	33W	33W
FEED	33W	33W
POINT	33	33
PLUNGER	5393WM	5393WM
CAP THREAD SLEEVE	33W	23W
MEMBER WASHER	#2	#2
GUARANTEE	Non-Lft	Non-Lft

W.A. SHEAFFER PEN CO.

DRN BY *TR* CHKD BY *(Signature)* DATE *1-12-48*

SYM. NO. **K79-I-1000** PAGE 15

UNIT: IDENTIFICATION CHART



ILLUSTRATED PEN - SOVEREIGN 77T
Actual Size

PEN SYMBOL	77T	77W		
TRADE NAME	SOVEREIGN	SOVEREIGN		
RETAIL PRICE	8.75	8.75		
SOME DISTINGUISHING MARKS				
WHITE DOT	YES	YES		
WIDTH OF BAND	3/8"	3/8"		
POINT	74	74		
LEVER OR PLUNGER	LEVER	PLUNGER		
CLIP OR CLASP	CLIP	CLIP		
COLORS	L-B-W	B-W C-E-L-P-S		
PROC. FOR REPAIR PAGE	51	49		
PARTS				
CAP	77T	77W		
BBL.	77T	77W		
VAC-FIL UNIT		77W		
SECT.		77W		
FEED	77T	77W		
POINT	74	74		
PLUNGER		77W		
LEVER	3VA			
LEVER WIRE LOOP	4			
SAC	3VA			
BAR	2V			
SLEEVE CAP THREAD AND BAND	77W	77W		
PLUNGER WASHER		#2		
GUARANTEE	*	*		

* If point is stamped Lifetime, the guarantee is on the point only. All other parts excluded. If not stamped Lifetime no Lifetime guarantee.

W.A. SHEAFFER PEN CO.

DRN BY *TP* CHK'D BY *GP* O.K'D BY *(ONG)* DATE *1-12-48*

SYM. NO.
K79-I-1000-PAGE 16

UNIT - IDENTIFICATION CHARTS



ILLUSTRATED PEN - LADY SHEAFFER 77W
Actual Size

SYMBOL	77W			
TRADE NAME	LADY SHEAFFER			
RETAIL PRICE	8.75			
SOME OF THE DISTINGUISHING MARKS				
WHITE DOT	YES			
WIDTH OF BAND	3/8"			
POINT	74			
LEVER OR PLUNGER	PLUNGER			
CLIP OR CLASP	CLASP			
COLORS	L&B&W			
PROC. FOR REPAIR PAGE 49				
PARTS				
CAP	77W			
BBL.	77W			
VAC-FIL UNIT	77W			
SECT.	77W			
FEED	77W			
POINT	74			
PLUNGER	77W			
PLUNGER WASHER	#2			
CAP-THREAD SLEEVES & BAND	77W			

GUARANTEE

* If point is stamped Lifetime, the guarantee is on the point only. All other parts excluded. If not stamped Lifetime no Lifetime guarantee.

W.A. SHEAFFER PEN CO.

DRN BY 77 CHK'D BY [Signature] O.K.D BY [Signature] DATE 7-12-48

SYM. NO.
K79-I-1000-PAGE 17



CREST II 37W

SYMBOL	37W	37T	37TX	37TY	29W-XC 29T-X
TRADE NAME	CREST II	CREST II	SENTINEL II	SENTINEL II	SENTINEL II
PRICE	\$15.00	\$15.00	\$12.50	\$12.50	\$15.00

Some Identification Marks.

WHITE DOT	On Barrell	On Barrell	On Barrell	On Barrell	On Cap
METAL CAP	14K Gold	14K Gold	Stainless Steel	Stainless Steel	Stainless Steel
THREAD RING	Gold	Gold	Gold	Gold	Gold
PLUNGER OR LEVER	Plunger	Lever	Plunger	Lever	Plgr. Lever
CLIP, RING OR CLASP	Clip	Clip	Clip	Clip	Clip
PROC. FOR REPAIRS PAGE 41		43	41	43	41 43

PARTS

CAP	37W	37T	37TX	37TY	29WXC 29TXC
BBL.	37W	37T	37X	37T	37W 37T
BBL. END		37T		37T	37T
VAC-FILL UNIT					72A
NIB UNIT	79	79	79	79	92 92
PLUNGER	5392W		5392W		77X
LEVER		3VA		3VA	3VA
LEVER WIRE LOOP		4		4	4
SAC		3VA		3VA	3VA
BAR		2V		2V	2V
PLUNGER WASHER	#2		#2		#2
CAP THREAD SLEEVE & BAND	37W Metal Cap	37T Metal Cap	37TX	37TY	29WXC 29TXC
GUARANTEE	*	*	*	*	Non-Lft. Non-

* If point is stamped Lifetime, the guarantee is on the point only. All other parts excluded. If not stamped Lifetime no Lifetime guarantee.

W.A. SHEAFFER PEN CO.

DRN BY <i>ZP</i>	CHK'D BY <i>G</i>	OK'D BY <i>ONG</i>	DATE 1-12-48	SYM. NO. K79-I-1000-PAGE 18
UNIT: IDENTIFICATION CHARTS				



CREST DELUXE 39W

SYMBOL	39W	39T	39WX	39TX	339W
TRADE NAME	CREST DELUXE	CREST DELUXE	SENTINEL DELUXE LI	SENTINEL DELUXE LI	MASTERPICE
PRICE	\$17.50	\$17.50	\$15.00	\$15.00	\$50.00

Some Identification Marks

WHITE DOT	On barrel 14K Gold Filled	On barrel 14K Gold Filled	On barrel Stainless Steel	On barrel Stainless Steel	On barrel 14K Gold
METAL CAP	Gold	Gold	Gold	Gold	Gold
THREAD RING	Plunger	Lever	Plunger	Lever	Plunger
PLUNGER OR LEVER	Clip	Clip	Clip	Clip	Clip
CLIP, RING OR CL. SP	CEPS	CEPS	CEPS	CEPS	Black only
COLOR	41	43	41	43	41
Proc. for REPAIR PAGE					

NOTE:

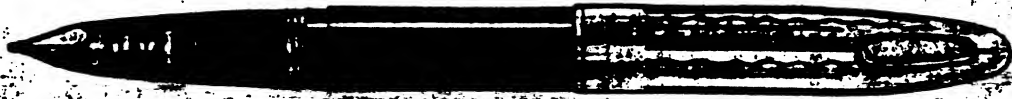
In addition to those pens listed under 39W illustration are 39W-XC and 39T-XC (Sentinel Deluxe II). These are the same as 39WX and 39TX except for polished chased stainless steel caps, \$15.00 ea. list price and white dot on caps. The 39WXC also has a 940W vac-fil unit.

PARTS					
CAP	39W	39T	39WX	39TX	339W
BBL.	39W	39T	39W	39T	39W
BBL. END		39T		39T	
NIB UNIT	92	92	92	92	92
PLUNGER	5374W		5374W		5374W
LEVER		4A		4A	
LEVER WIRE LOOP		94T		94T	
SAC		4V		4V	
BAR		4V		4V	
CAP THREAD SLEEVE BAND	39W Metal	39W Metal	39WX	39WX	14K Gold
PLUNGER WASHER	#2		#2		#2
GUARANTEE	*	*	*	*	*

* If a point is stamped Lifetime, the guarantee is on the point only. All other parts excluded. If not stamped Lifetime no Lifetime guarantee.

W.A. STEAFER PEN CO.

DRN BY <i>ZP</i>	CHK'D BY <i>G</i>	OK'D BY <i>ONG</i>	DATE 1-12-48	SYM. NO. K79-I-1000-PAGE 19
UNIT: IDENTIFICATION CHARTS				



TUCKAWAY DELUXE 39WM

SYMBOL	39WM	37WMX	39WM-XC	
TRADE NAME	CREST TUCKAWAY DELUXE II	SENTINEL TUCKAWAY II	SENTINEL TUCKAWAY II	
PRICE	\$17.50	\$12.50	\$15.00	

Some Identification Marks

WHITE DOT	On Barrel	On Barrel	On Cap	
METAL CAP	14K Gold Filled	Stainless Steel	Stainless Steel CHASAD	
THREAD RING	Gold	Gold	Gold	
PLUNGER OR LEVER	Plunger	Plunger	Plunger	
CLIP, RING, OR CLASP	Clasp	Clasp	Clasp	
PROC. FOR REPAIR PAGE	41	41	41	
PARTS				
CAP	39WM	37WMX	39WM-XC	
BEL.	37WM	37WM	29WM	
VAC-FIL UNIT			72WM	
NIB UNIT	92	79	92	
PLUNGER	5393WM	5393WM	77WM	
PLUNGER WASHER	#2	#2	#2	
CAP THREAD SLEEVE	39W Gold Cap	37WX	39WM-XC	
GUARANTEE	.	.	.	

* If the point is stamped Lifetime, the guarantee is on the point only. All other parts excluded. If not stamped Lifetime no Lifetime guarantee.

W.A. SHEAFFER PEN CO.

DRN BY <i>TP</i>	CHK'D BY <i>G</i>	O.K.D BY <i>ONG</i>	DATE <i>1-12-48</i>	SYM. NO.
UNIT- IDENTIFICATION CHARTS				K79-I-1000-PAGE 20



ILLUSTRATED PEN - 290SM

ACTUAL SIZE

Pen Symbol	74SM	290SM	290SMXC	920SM Auto	82SM
Trade Name	Tuckaway	Crest Del. Tuck.	Sentinel Del. Tuck.	Tuckaway Auto	Tuckaway
Retail Price	10.00	17.50	15.00	20.00	10.00

SOME DISTINGUISHING MARKS

White Dot	Yes	Yes	Yes	Yes	Yes
Width of band	1/4"	Metal cap	Metal Cap	19/32"	1/4"
Point	Reg. 74 Sh.	Triumph	Triumph	Triumph	Reg. #8 Sheaffer
Filling Mechanism	Touchdown	Touchdown	Touchdown	Touchdown	Touchdown
Clip or Clasp	Clasp	Clasp	Clasp	Clasp	Clasp
Thread ring	290SM	290SM	290SM	920SM Auto	290SM
Colors	B, J, W, N, L	B, J, W, N, L	B, J, W, N, L	B, J, W, N, L	B, J, W, N, L
Proc. for Re. Parts	Page 59A				
Comp. Bbl. Asm.	74SM	290SM	290SM	920SM Auto	82SM
Plunger tube	290SM	290SM	290SM	290SM	290SM
Protector tube	290SM	290SM	290SM	290SM	290SM
"O" Ring	920S	920S	920S	920S	920S
Screw	920S	920S	920S	920S	920S
Gasket	920S	920S	920S	920S	920S
Bbl. End Asm.	74SM	290SM	290SM	920SM Auto	82SM
Sac	290SM	290SM	290SM	290SM	290SM
Thread ring	290SM	290SM	290SM	920SM Auto	290SM
Bbl. end	74SM	290SM	290SM	920SM Auto	82SM
Nib unit assm.	74Sheaffer	92Sheaffer	92Sheaffer	92Sheaffer	#8 Sheaffer
Section (threaded)		920S	920S	920S	
Feed	77T	920S	920S	920S	82T
Lock washer	920S	920S	920S	920S	920S
Bbl. ferrule	920S	920S	920S	920SM Auto	920S
Cap	74SM	290SM	290SMXC	920SM Auto	82SM
Point	74Sheaffer				#8 Sheaffer
Clip or Clasp	Tuckaway Clasp 14K				
Clip Spring	Tuckaway Clasp Spring				
Band Assembly	74SM			920SM Auto	82SM

* 74SM & 82SM have conventional style nibs

Note: Exchange price on all points and nib units \$1.50 list.



TRIUMPH 93W

SYMBOL	93W	93T		
TRADE NAME	TRIUMPH	TRIUMPH		
PRICE	\$12.50	\$12.50		

Some Identification Marks

WHITE DOT	On can	On Cap		
WIDTH OF BAND	7/8"	7/8"		
BBL. THREAD RING	Chrome	Chrome		
PLUNGER OR LEVER	Plunger	Lever		
CLIP; RING OR CLASP	Clio	Clio		
COLOR	CELPS	CELPS		
Prog. For Repair PAGE	41	43		
PARTS				
CAP	93W	93T		
BBL.	93W	93T		
NIB UNIT	9	9		
PLUNGER	49W	----		
LEVER	---	3VA		
LEVER WIRE LOOP	---	2		
SAC	---	3VA		
BAR	---	2W		
PLG. WASHER	7/2			
GUARANTEE	LFT.	LFT.		

W.A. SHEATHER PEN CO.

DRN BY <i>TP</i>	CHK'D BY <i>G</i>	O.K.D BY <i>ONG</i>	DATE, 1-12-48	SYM. NO.
UNIT:- IDENTIFICATION CHARTS				K79-I-1000-PAGE 21



TRIUMPH TUCKAWAY

SYMBOL	93WM
TRADE NAME	TRIUMPH TUCKAWAY
PRICE	\$12.50

Some Identification Marks:

WHITE DOT	On cap
WIDTH OF BAND	7/8"
THREAD RING	Chrome
PLUNGER OR LEVER	Plunger
CLIP OR CLASP	None
COLOR	C E L P S
PRO. FOR REPAIR	PAGE 41
PARTS	
CAP	93WM
BBL	93WM
NIB UNIT	9
PLUNGER	5393WM
PLUNGER WASHER	#2
GUARANTEE	LFT

W.A. SHEAFFER PEN CO.

DR'N BY *TP* CH'K'D BY *GF* O.K.D BY *ONG* DATE *1-12-48*

UNIT:- IDENTIFICATION CHARTS

SYM. NO.
K79-I-1000-PAGE 22



CREST TRIUMPH 49W

SYMBOL	49W	49T		
TRADE NAME	CREST TRIUMPH	CREST TRIUMPH		
PRICE	\$15.00	\$15.00		
Some Identification Marks				
WHITE DOT	On barrel	On barrel		
METAL CAP	14K Gold Filled	14K Gold Filled		
PLUNGER OR LEVER	Plunger	Lever		
CLIP, RING OR CLASP	Clip	Clip		
COLOR	CELPS	CELPS		
PROCT. FOR REPAIR PAGE	#41	43		
PARTS				
CAP	49W	49T		
BBL	49W	49T		
NIB UNIT	9	9		
PLGR	49W	---		
LEVER	---	3VA		
LEVER LOOP	---	2		
SAC	---	3VA		
BAR	---	2V		
PLUNGER WASHER	#2			
GUARANTEE	LFT	LFT		

W.A. SHEAFFER PEN CO.

DRN BY <i>TR</i>	CHK'D BY <i>G</i>	Q.K.D BY <i>(ONG)</i>	DATE <i>1-12-48</i>	SYM. NO.
UNIT: IDENTIFICATION CHARTS				K79-I-1000 PAGE 23



CREST TRIUMPH TUCKAWAY

SYMBOL	49WM				
TRADE NAME	Great Triumph Tuckaway				
PRICE	\$15.00				
Some IDENTIFICATION MARKS					
WHITE DOT	On barrel				
METAL CAP	14K Gold fill				
PLUNGER OR LEVER	Plunger				
CLIP, RING OR CLASP	None				
COLOR	C-L				
PROC. FOR REPAIRS	PAGE 41				
PARTS					
CAP	49WM				
BBL.	49WM				
NIB UNIT	9				
PLUNGER	5393WM				
PLUNGER WASHER	#2				
GUARANTEE	LFT.				

W.A. SHEAFFER PEN CO.

DRN BY *TP* CH'K'D BY *CF* O.K'D BY *ONG* DATE 1-12-48

SYM. NO. K79-I-1000-PAGE 24

UNIT: IDENTIFICATION CHARTS



CREST 26W

SYMBOL	26W	26V		
TRADE NAME	LADY CREST	LADY CREST		
PRICE	\$12.75	\$12.75		

Some Identification Marks

WHITE DOT	On barrel	On barrel		
METAL CAP	14K Gold Filled	14K Gold Filled		
SECTION	Head Threaded	Head Threaded		
PLUNGER OR LEVER	Plunger	Lever		
CLIP, RING OR CLASP	Clip	Clip		
COLOR	L-G	L-G		

SEND TO FACTORY FOR REPAIR



CREST 47W

SYMBOL	47W	47T		
TRADE NAME	CREST	CREST		
PRICE	\$13.75	\$13.75		

Some Identification Marks

WHITE DOT	On barrel	On barrel		
METAL CAP	14K Gold Filled	14K Gold Filled		
SECTION	Head Threaded	Head Threaded		
PLUNGER OR LEVER	Plunger	Lever		
CLIP, RING OR CLASP	Clip	Clip		
COLOR	CLP	CLP		

SEND TO FACTORY FOR REPAIR

W.A. SHEPHERD PEN CO.

DRN BY <i>TP</i>	CHK'D BY <i>CF</i>	OK'D BY <i>ONG</i>	DATE <i>5-18-47</i>	SYM NO K79-I-1000-PAGE 25
UNIT - IDENTIFICATION CHART				



TUCKAWAY 46AW

SYMBOL	46AW	46A			
TRADE NAME	TUCKAWAY	TUCKAWAY			
PRICE	\$12.00	\$12.00			
Some Identification Marks					
WHITE DOT	On barrel	On barrel			
METAL CAP	14K Gold Filled	14K Gold Filled			
PLUNGER OR LEVER	Plunger	Lever			
CLIP, RING OR CLASP	None	None			
COLOR	Black	Black			

SEND TO FACTORY FOR REPAIR

W. A. SHEAFFER PEN CO.

DR'N BY <i>TP</i>	CHK'D BY <i>G</i>	OK'D BY <i>ONG</i>	DATE <i>1-12-48</i>	SYM. NO. K79-I-1000-PAGE 26
UNIT- IDENTIFICATION CHARTS				



ILLUSTRATED PEN - LADY SHEAFFER 73WS
Actual Size

PEN SYMBOL	73V	73WS	53V	53WS	3V	3WS	2V	2WS	735V	735W
TRADE NAME	Lady Sheaffer		Milady Ft.		Miss Universe		Junior		Lady Sheaffer Auto.	
RETAIL PRICE	8.75		6.00		3.50		2.75		18.00	

SOME OF THE DISTINGUISHING MARKS

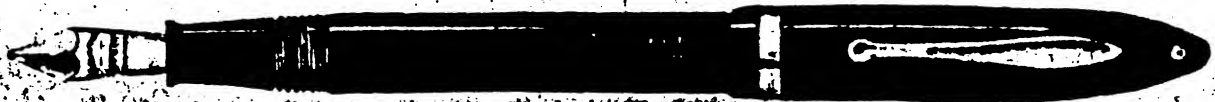
SHIP IT	Yes	No	No	No	No	No	No	No	Yes	
WIDTH OF BAND	1/8" Gold		3/32"		1/16"		1/16" Chr.		1/4" 14K	
POINT TO POINT	#73 Ft.		#53 Ft.		3-25		2 - Jr.		#73 Ft.	
LEVER OR PLUNGER	Lex.	Plgr.	Lex.	Plgr.	Lex.	Plgr.	Lex.	Plgr.	Lex.	Plgr.
CLIP OR CLASP	Clip		Clip		Clip		Clip		Clip	
COLORS	L-D-C-F-M-P		L-D-C-F-P-E		L-D-C-F-P-E		A-D-R-F-L		Black Only	
PROCD. FOR REPAIR PAGE	47	45	47	45	47	45	47	45	47	45

PARTS										
CAP	73V	73WS	53V	53WS	3V	3WS	2V	2WS	735V	735WS
BARREL SECTION	73V	73WS	3V	3WS	3V	3WS	3V	3WS	73V	73WS
FIBER	73T	73W	53T	53W	33T	33W	33T	33W	73T	73W
NIB	73Pt.	73Pt.	53Pt.	53Pt.	33	33	23	23	73Pt.	73Pt.
PLUNGER		53WS		53WS		53WS		53WS		53WS
LEVER	3VA		3VA		3VA		2VA		3VA	
LEVER WIRE LOOP	2		2		2		2		2	
PLUNGER WASHER		#2		#2		#2		#2		#2
SAC	3VA		3VA		3VA		3VA		3VA	
BAR	2V		2V		2V		2V		2V	

WARRANTY	LFT	LFT	LFT	LFT	LFT	LFT	LFT	LFT	LFT	LFT
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W.A. SHEAFFER PEN CO.

DRAWN BY <i>TP</i>	CHECKED BY <i>G</i>	O.K.D BY <i>ONG</i>	DATE <i>1-12-48</i>	SYM. NO.
UNIT IDENTIFICATION CHARTS				K79-I-1000-PAGE 27

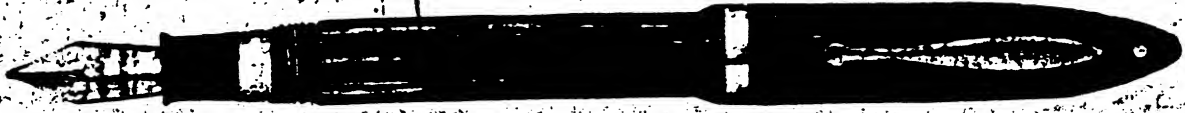


ILLUSTRATED PEN - SOVEREIGN - 73W
Actual size

PEN SYMBOL	73T	73W	8T	SW	2T	2W
TRADE NAME	Sovereign	Sovereign	Craftsman	Craftsman	Jr.	Long
RETAIL PRICE	8.75	8.75	3.50	5.50	2.75	2.75
SOME OF THE DISTINGUISHING MARKS						
WHITE DOT	Yes	Yes	No	No	No	No
WIDTH OF BAND	1/8" Gold	1/8" Gold	1/16" Gold	1/16" Gold	1/16" Chrom	1/16" Chrom
POINT	73FT.	73FT.	3.25	3.25	2 Jr.	2 Jr.
LEVER OR PLUNGER	Lever	Plunger	Lever	Plunger	Lever	Plg.
CLIP OR CLASP	Clip	Clip	Clip	Clip	Clip	Clip
COLORS	L-E-S-C-P	L-E-S-C-P	L-E-S-C-P	L-E-S-C-P	L-E-S	L-E-S
PROC. FOR REPAIRS	PAGE 47	45	A7	45	47	45
PARTS						
CAP	73T	73W	8T	SW	2T	2W
BBL.	73T	73W	8T	SW	2T	2W
SECT.	2T	73W	8T	SW	2T	2W
FZSD	73T	73W	8T	SW	23 or	23 or
POINT	73	73	33	33	33	33
PLUNGER		5374W		5374W		5374W
LEVER	2A		2A		2A	
LEVER WIRE LOOP	2		2		2	
SAC	2A		2A		2A	
BAR	2T		2T		2T	
PLUNGER WASHER		#2		#2		#2
WARRANTY	LFT.	LFT.	Non-LFT.	Non-Lft.	Non-Lft.	Non-Lft.

W.A. SHEAFFER PEN CO.

DRN BY TP	CHK'D BY G	OK'D BY ONG	DATE 1-12-48	SYM. NO.
UNIT IDENTIFICATION CHARTS				K79-I-1000 PAGE 28



ILLUSTRATED PEN - STATESMAN 74W - LIFETIME
Actual Size

PEN SYMBOL	74T	74W	75T	75W	5T	5W
TRADE NAME	Statesman	Statesman	Excellence	Excellence	Admiral	
RETAIL PRICE	10.00	10.00	20.00	20.00	5.00	5.00
SOME OF THE DISTINGUISHING MARKS						
WHITE DOT	Yes	Yes	Yes	Yes	No	No
WIDTH OF BAND	1/8" Gold	1/8" Gold	1/4" - 14K	1/4" - 14K	3/32"	3/32"
POINT	74Ft.	74Ft.	74Ft.	74Ft.	5.30	5.30
LEVER OR PLUNGER	Lever	Plunger	Lever	Plunger	Lever	Plgr.
CLIP OR CLASP	Clip	Clip	Clip	Clip	Clip	Clip
COLORS	A-H-J-K-M-S I-E-C-D-F-P	S I-E-C-D-F-P	Black	Black	I-E-C-D-F-P	S
PROC. FOR REPAIR PAGE	47	45	47	45	47	45
PARTS						
CAP	74T	74W	75T	75W	5T	5W
BBL.	74T	74W	74T	74W	5T	5W
SECT.	74T	74W	74T	74W	5T	5W
FEED	74T	74W	74T	74W	5T	5W
POINT	74	74	74	74	5	5
PLUNGER		5W		5W		5W
LEVER	4A		4A		4A	
LEVER WIRE LOOP	4		4		4	
SIG.	4A		4A		4A	
BAR	4T		4T		4T	
PLUNGER WASHER		4		4		4
WARRANTY	LFT.	LFT.	LFT.	LFT.	NON-LFT.	NON-LFT.

W. A. SHEATHER PEN CO.



ILLUSTRATED PEN - PREMIER - 8T - ACTUAL SIZE

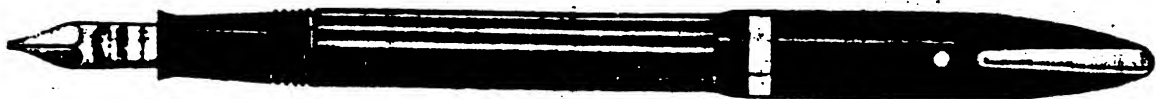
PEN SYMBOL	8T	HERITAGE	8W	HERITAGE
TRADE NAME	PREMIER	AUTOGRAPH	PREMIER	AUTOGRAPH
RETAIL PRICE	10.00	20.00	10.00	20.00
SOME OF THE DISTINGUISHING MARKS				
WHITE DOT	Yes	Yes	Yes	Yes
WIDTH OF BAND	1/8" Gold	1/4" -14K	1/8" Gold	1/4" -14K
POINT	8T Lifetime	8T Lifetime	8T Lifetime	8T Lifetime
LEVER OR PLUNGER	Lever	Lever	Plunger	Plunger
CLIP OR CLASP	Clip L-E-C-F-P-S	Clip-14K	Clip L-E-C-F-P-S	Clip-14K
COLORS	D-K-J-H-M	Black only	D	Black Only
PRO. FOR REPAIR PAGE	53	53	45	45
PARTS				
CAP	8T	14K 85T Band & Clip	8T	Clip 14K 85T Band &
BBL	8T	8T	8W	8W
SECT.	8T	8T	8W	8W
FEED.	8T	8T	8W	8W
GIB	8Lft.	8Lft.	8Lft.	8Lft.
PLUNGER			8W	8W
LEVER	8A	8A		
PLUNGER WASHER			#8	#8
LEVER LOOP	8	8		
SAC	8B	8A		
BAR	8T	8T		
WARRANTY	L.T.	L.T.	L.T.	L.T.

W.A. SHEAFFER PEN CO.

DRN BY *TP* CHK'D BY *GF* OK'D BY *ONG* DATE *1-12-48*

SYM. NO. **K79-I-1000** PAGE 30

UNIT: IDENTIFICATION CHARTS



VIGILANT 73WH

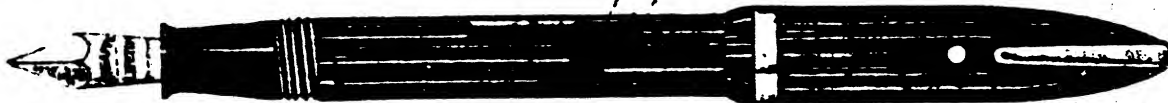
SYMBOL	73WH	73H	3WH	3H
TRADE NAME	VIGILANT	VIGILANT	COM'ANDANT	COM'ANDANT
PRICE	\$8.75	\$8.75	\$3.50	\$3.50
Some Identification Marks				
WHITE DOT	On cap	On Cap	No	No
WIDTH OF BAND	1/8	1/8	1/16	1/16
PLUNGER OR LEVER	Plunger	Lever	Plunger	Lever
CLIP, RING OR CLASP	Military Clip	Military Clip	Military Clip	Military Clip
COLOR	CEPS	CEPS	CEPS	CEPS
PROC. FOR REPAIR PAGE	46	47	45	47
PARTS				
CAP	73WH	73H	3WH	3H
BBL.	73WH	73T	3WH	3H
SECTION	73W	73T	3W	3T
FEED	78W	73T	3W	3T
NIB	73FT	73FT	33	33
PLGR.	73WH		73WH	
LEVER		2A		2A
LEVER LOOP		2		2
SAC		2A		2A
BAR		2T		2T
PLUNGER WASHER	#2		#2	
GUARANTEE	LFT	LFT	Non-LFT	Non-LFT

W.A. SHEAFFER PEN CO.

DRN BY *TP* CH'KD BY *P* OK'D BY *ONG* DATE *1-12-48*

SYM. NO.
K79-I-1000-PAGE 31

UNIT: IDENTIFICATION CHARTS



MILITARY LINE
VALIANT 74WH

SYMBOL	74WH	74H	5WH	5H
TRADE NAME	VALIANT	VALIANT	DEFENDER	DEFENDER
PRICE	\$10.00	\$10.00	\$5.00	\$5.00

Some Identification Marks

WHITE DOT	On Cap	On Cap	No	No
WIDTH OF BAND	1/8	1/8	3/32	3/32
PLUNGER OR LEVER	Plunger	Lever	Plunger	Lever
CLIP, RING OR CLASP	Military ^{Clip}	Military ^{Clip}	Military ^{Clip}	Military ^{Clip}
COLOR	CELPS	CELPS	CELPS	CELPS
PROC. FOR REPAIR PAGE	45	47	45	47
PARTS				
CAP	74WH	74H	5WH	5H
PBL.	74WH	74H	5WH	5H
SECTION	74V	74T	5V	5T
FEED	74V	74T	5V	5T
NIB	74FT	74FT	5FT	5FT
PLUNGER	74WH		74WH	
LEVER		4A		4A
LEVER LOOP		4		4
SAC		4V		4V
BAR		4T		4T
PLUNGER WASHER	#4		#4	
GUARANTEE	LFT	LFT	NON-LFT	NON-LFT

W. A. SHEETER PEN CO.

DRN BY *TP* CH'K'D BY *G* OK'D BY *ONG* DATE *1-12-48*

SYM. NO.

K79-I-1000-PAGE 32

UNIT: IDENTIFICATION CHARTS